

How To Use Industry Discount Codes

Calculate Net Cost

If an item lists at \$5 on a “C” discount, your net cost would be \$3. In this case, you *multiply* the product cost times the net cost percentage.

$$\$5.00 \times 60\% = \$3.00$$

Gross Profit Margin

If you buy an item for \$3 and you want to sell it and make 40% gross profit margin, *divide* the net cost of the item by 60% to get your selling price. You divide the cost of the item by the difference between your gross profit margin(40%) and 100%.

$$100\% - 40\% = 60\%$$

$$\$3.00 / 60\% = \$5.00$$

CODE	Discount	Net Cost
A or P	50%	50%
B or Q	45%	55%
C or R	40%	60%
D or S	35%	65%
E or T	30%	70%
F or U	25%	75%
G or V	20%	80%
H or W	15%	85%
X	0%	100%