

## *Titles of Buyers of Promotional Products*

Here is a list of possible buyers when you're calling on a new company:

- **Marketing Director**
- **Human Resource Director**
- **Safety Director**
- **Training Director**
- **Meeting Planner**
- **Public Relations Director**
- **Alumni Relations Director**
- **Recruiting Director**
- **Purchasing Agent**
- **Trade Show Planner**
- **Product Manager**
- **National Sales Manager**
- **Diversity Director**