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## *Promotional Products Industry Resources:* *All these resources are instantly available online as soon as you order the FAST TRACK*

- *Top Buyers of Promotional Products by Industry and Title*
- *Top Five Emerging Markets*
- *Principle Users of Promotional Products*
- *Titles of Buyers of Promotional Products*
- *Helping You Reach Your Sales Goals*
- *A Sample Order Tracking Board*
- *Marketing Checklist for Promotional Products Distributors*
  
- *A Sample Telephone Survey*
- *A Sample One Minute Survey*
- *How to be Memorable in 30 Seconds*
- *How to Use Industry Discount Codes*
- *A Smart Sample Policy*
- *A Sample Quality Guarantee*
- *A Mistake Proof Order Entry Check List*
- *A Proof Approval Form*
- **Proven Sales Letters You Can Personalize**
- **Part Seven- Information Resources**
- *The Power of Information –Best Websites and Books for Promotional Products Professionals*
- *Telephone calling script:*
  
- **Part Eight- Business Planning**
- *Business Planning Page and Template*
  
- **Part Nine- Troubleshooting**
- **Top Questions Answered**
- *What do I do if a supplier makes a mistake on an order?*
- *I want to expand my business. Should I hire someone to sell for my company?*
- *Should I fire a customer? What do I say?*
- *How can I organize my day and get more done?*
- *How do I pick the best supplier?*
- *How do I stay motivated?*
- *What are the best industry resource sites free and fee?*